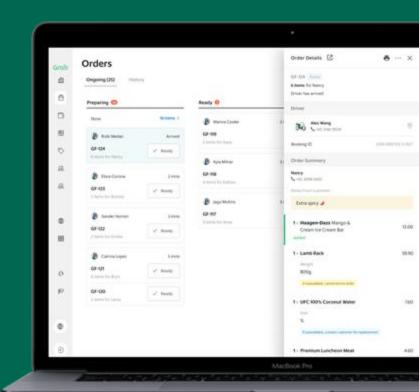


GrabFood | Merchant Web app

Order Manager on Portal



Chapter 1 Background

Timeline

Targeted sign-off date: TBD





What problems are being solved?



High order volume efficiency

Once you go above 50 ongoing orders, it gets increasingly difficult to manage it from a phone sized screen android device.



Back office access

- Back office staff are using laptop and desktop for daily work.
- No portal access to live order data



Large orders editing

 Inefficient to edit from a phone sized screen.



Troubleshoot customer problems quickly

 Cumbersome for merchants that manage customer complaints from the back office to get order info from the store.

Target Consumer Segments



GrabMart merchants with high order volume and large orders

760+ Mart merchants operating out of a warehouse, supermarkets and popular merchants. Includes Grab's Quick Commerce upcoming darkstores.



GrabFood & GrabMart Marketing and operations managers

Back office staff who need access to order data to troubleshoot customer issues, to identify improvements for the business and to track the real-time operations across stores.

Vision, Mission, Value



Product Vision

Enable merchants to manage orders efficiently with minimal error

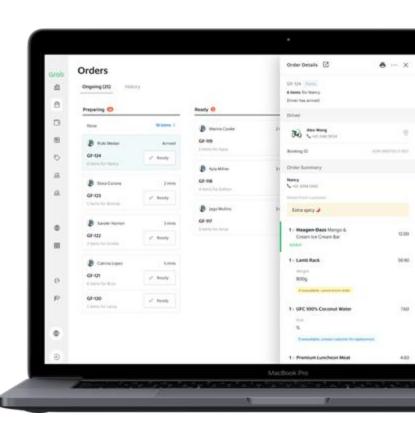


Product Mission

Provide a best-in-class order management system that works effectively on the web browser to handle orders from GrabFood, GrabMart and future business models

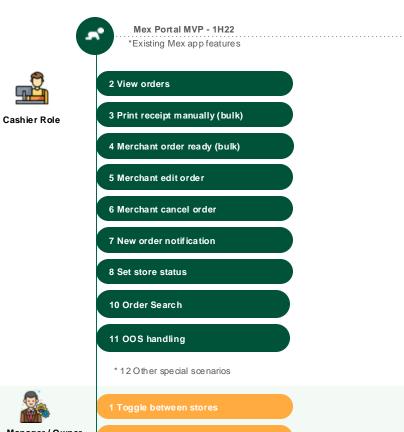
Customer Value Proposition

Manage orders efficiently from your preferred device



Breakdown of JTBD

9 New cashier role





三文 ...

PHASE 2

Order insights

Smart packing for large orders

Download historical order as csv

Aggregated live orders for all stores

Manager / Owner Role (add-on)

Chapter 2 Design

Design Goals



Increase efficiency of order manager

Decrease the average order processing time.



Increase accessibility

Allow multiple cashiers, managers or owners to manage the orders at the same time.

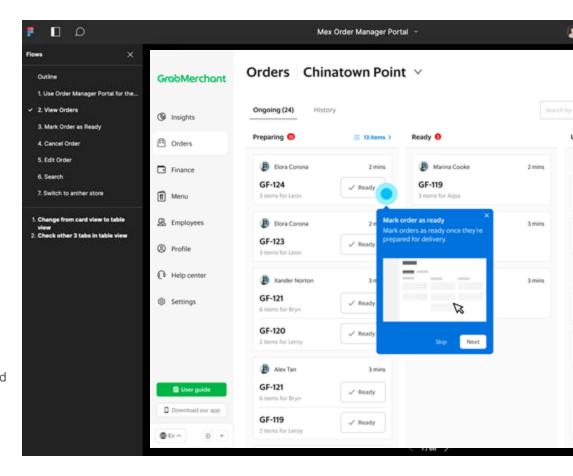
Prototype

Try out the prototypes here for a better experience.



Figma Guide:

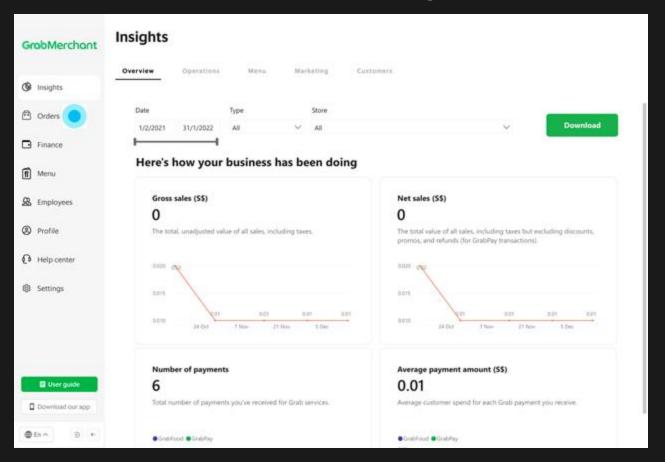
- Open the Figma Prototype above (Log in with your Grab email)
- 1. Navigate the flow outline on the left panel.
- 2. The instruction is on the left, below the flows.
- Each prototype has 1 success flow only, limited areas can be clicked.
- The clickable area will be highlighted if you click on the dumb buttons.

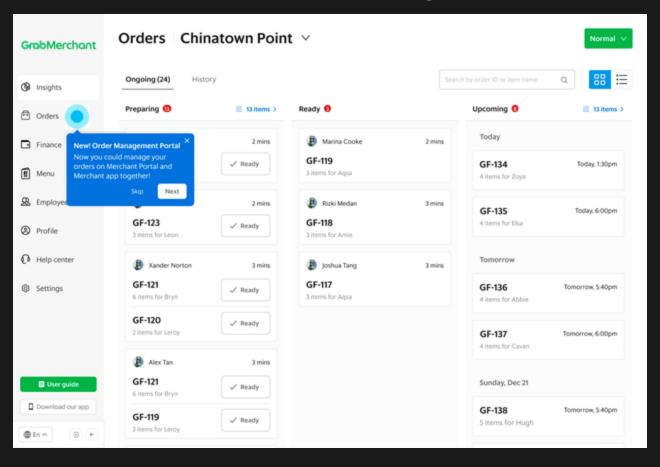


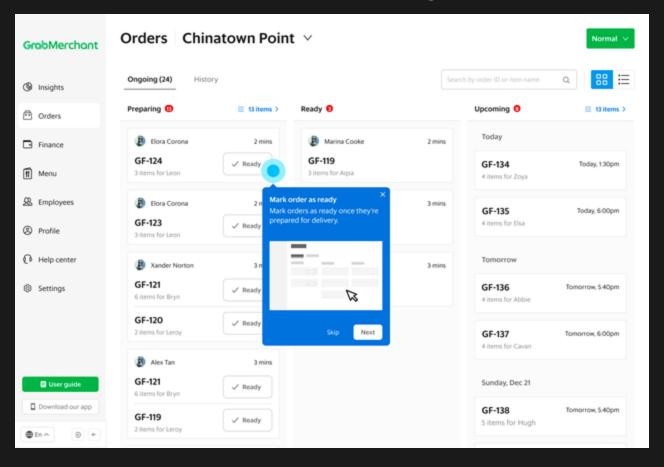
Design Flows

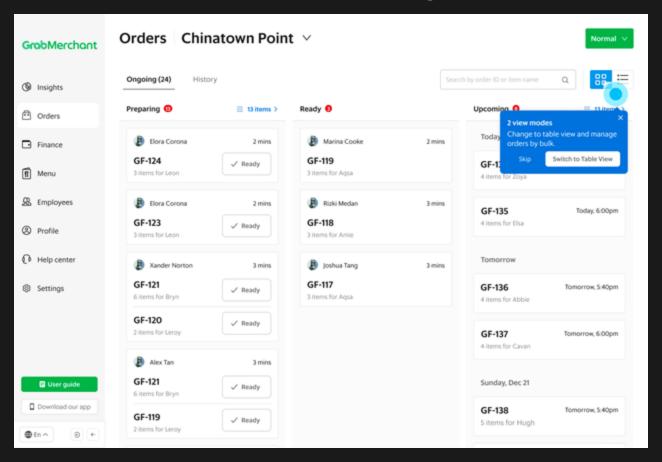


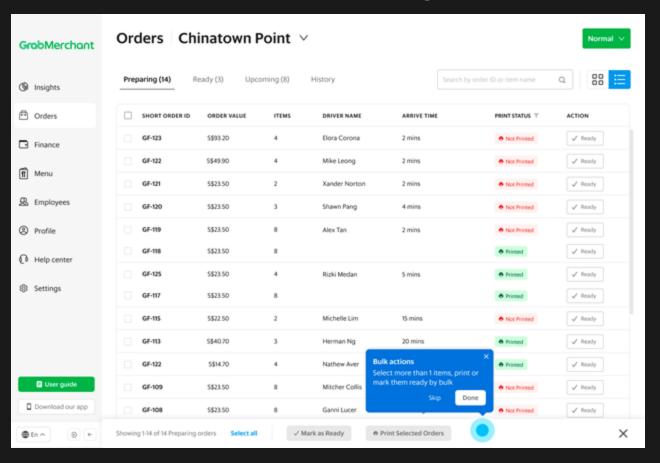
- 2. View Orders
- 3. Mark Order as Ready
- 4. Edit Order
- 5. Cancels Order
- 6. Search Order
- 7. Switch Store Status
- Prints Receipts by Bulk
- 9. Multi Store Use Cases











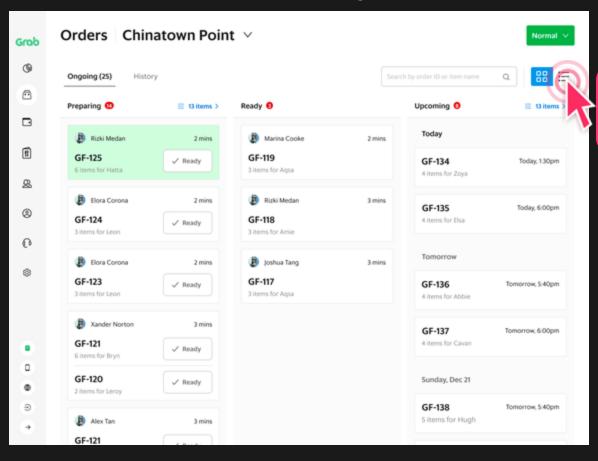
Design Flows

1. First time user of order manager on Portal

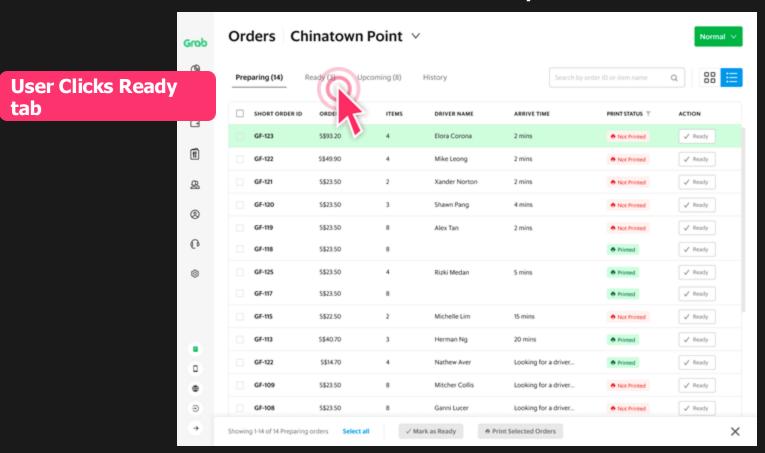
2. View Orders

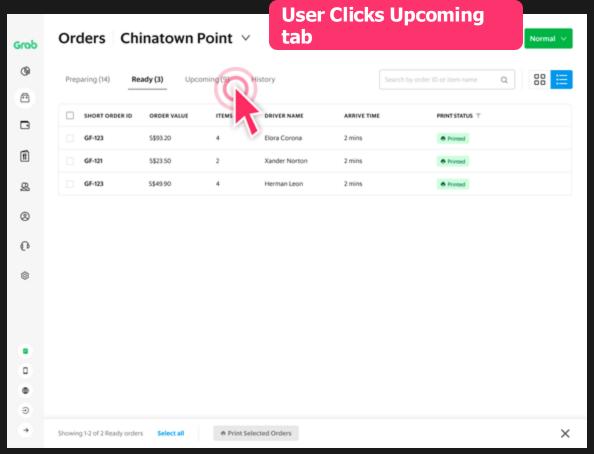
- a. Switch between List/Card view 👉
- b. View order details
- 3. Mark Order as Ready
- 4. Edit Order
- 5. Cancels Order and mark an item as out of stock
- 6. Search Order
- 7. Switch Store Status
- 8. Prints Receipts by bulk
- 9. Multi Store Use Cases

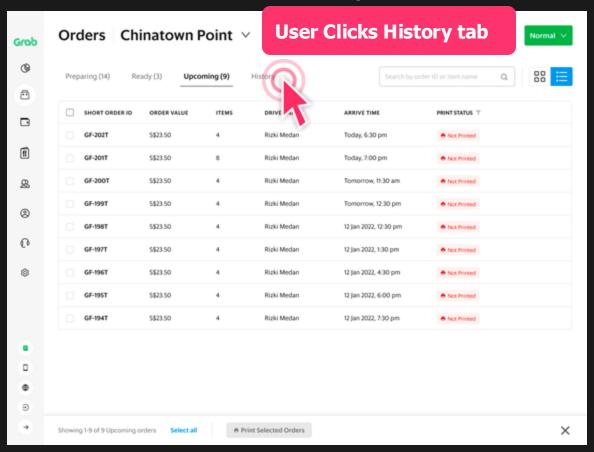


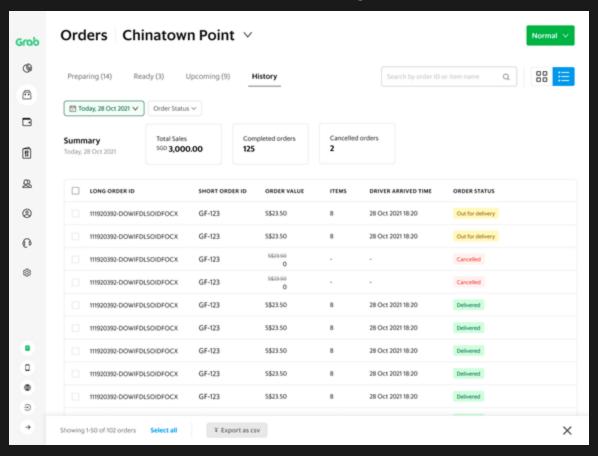


User clicks on the view mode toggle button









Design Flows

First time user of order manager on Portal

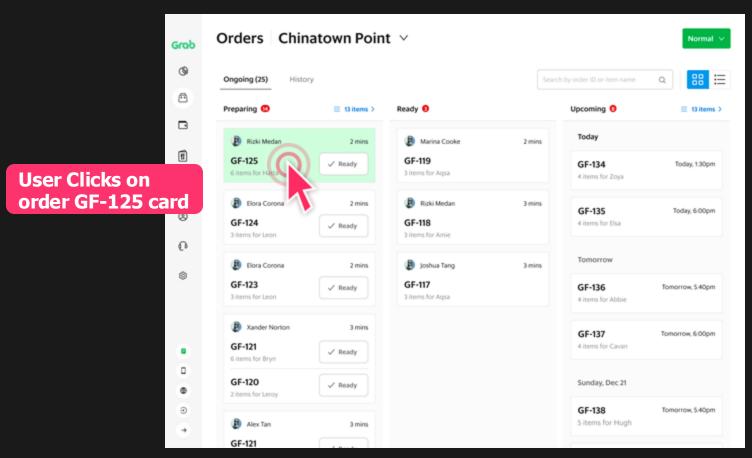
2. View Orders

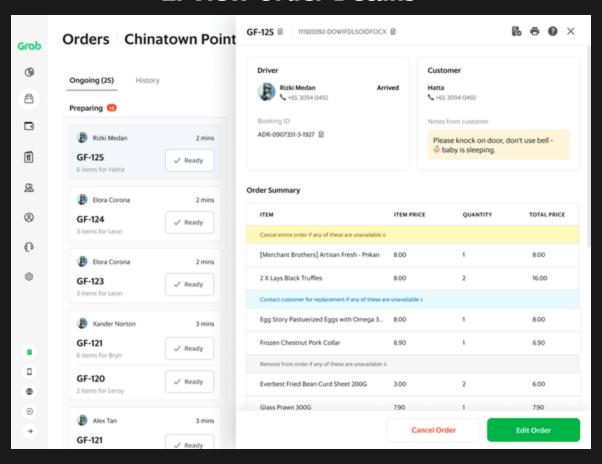
- a. Switch between List/Card view
- b. View order details 🎓

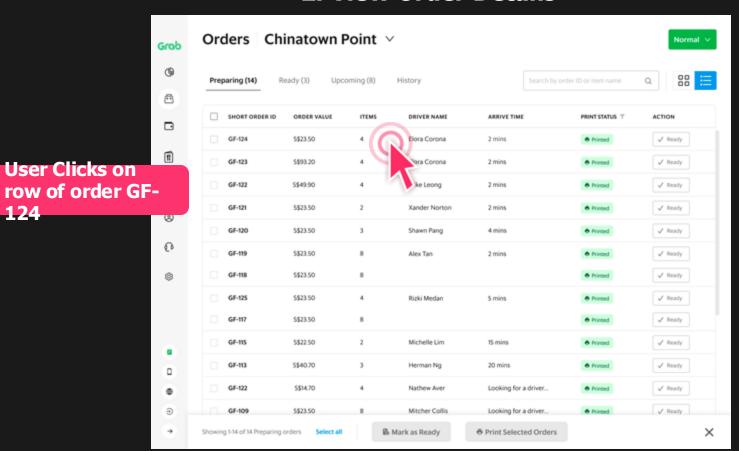


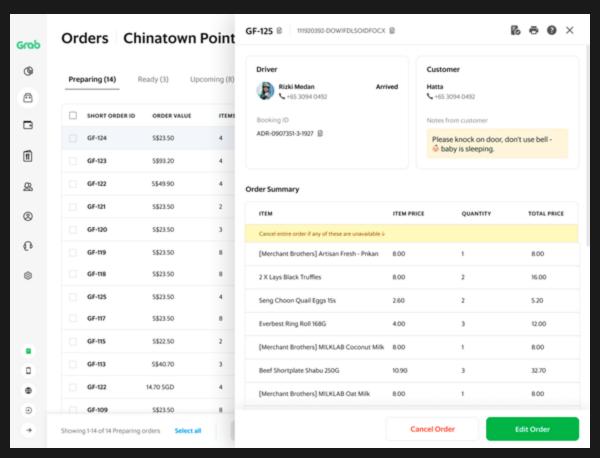
- Mark Order as Ready
- Edit Order
- Cancels Order and mark an item as out of stock
- Search Order
- Switch Store Status
- Prints Receipts by bulk
- 9. Multi Store Use Cases

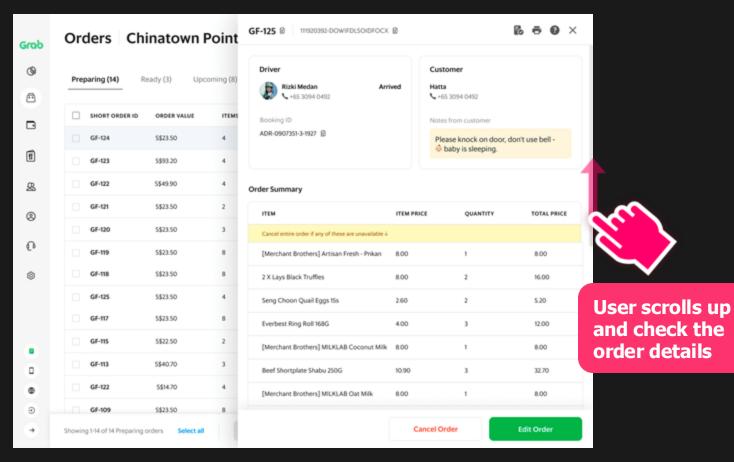


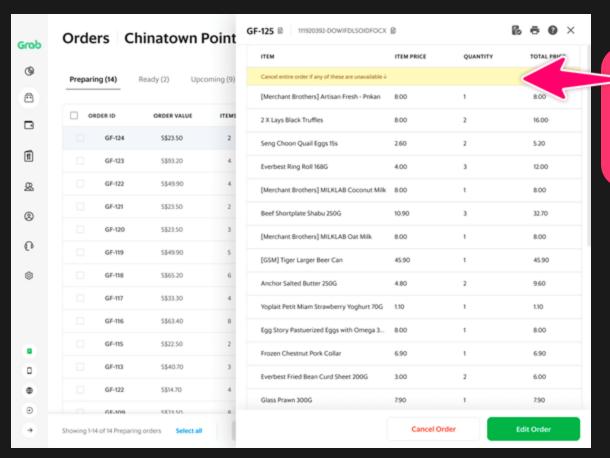












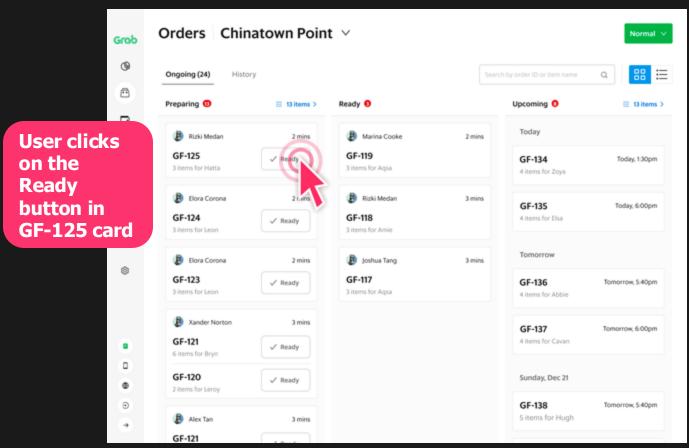
Becomes sticky header when the items below are longer than 1 screen.

Design Flows

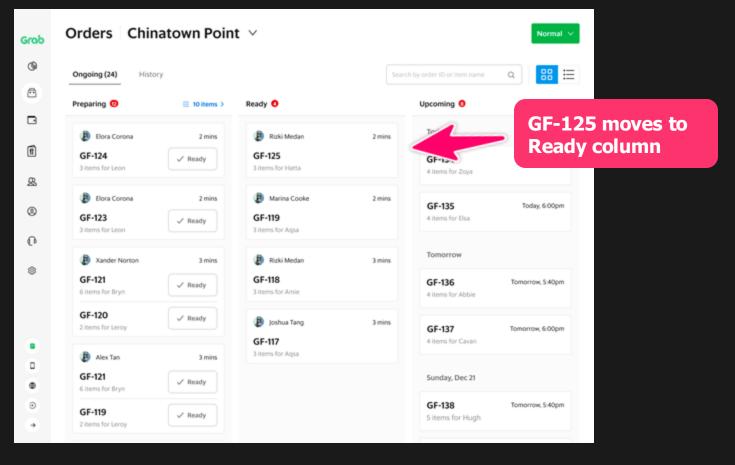
- 1. First time user of order manager on Portal
- 2. View Orders
- 3. Mark Order as Ready a. Card/Table view 👉
 - b. Future
- 4. Edit Order
- 5. Cancels Order
- 6. Search Order
- 7. Switch Store Status
- 8. Prints Receipts by Bulk
- 9. Multi Store Use Cases



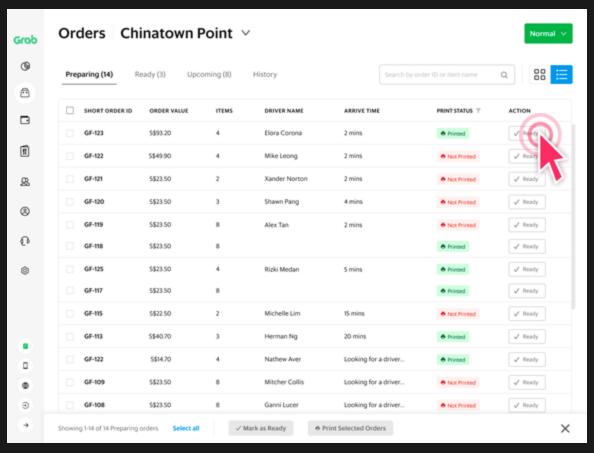
3. Card view - Mark as Ready



3. Card view - Mark as Ready

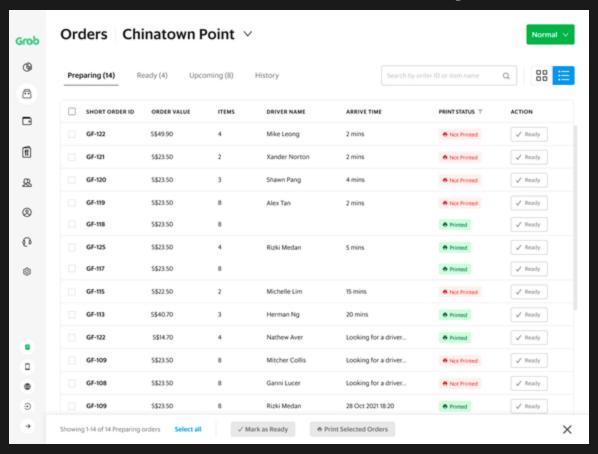


3. Table view - Mark as Ready



User clicks on the Ready button in GF-123 row

3. Table view - Mark as Ready



GF-123
disappears
on Preparing
Tab and
moves to
Ready Tab.

Design Flows

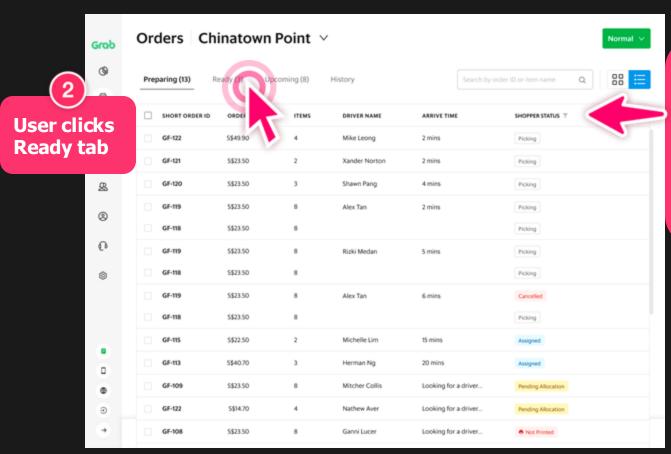
- 1. First time user of order manager on Portal
- 2. View Orders

3. Mark Order as Ready

- a. Card/Table view
- b. Future 👉
- 4. Edit Order
- 5. Cancels Order
- 6. Search Order
- 7. Switch Store Status
- 8. Prints Receipts by Bulk
- 9. Multi Store Use Cases

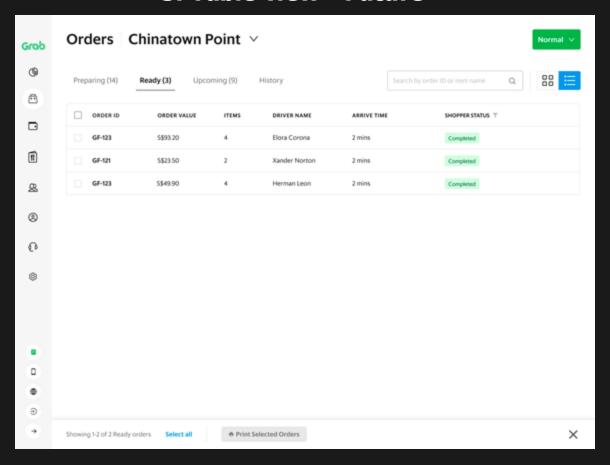


3. Table view - Future



Show shopper status instead of Print status, once the shopper completed the orders, it goes to Ready automatically.

3. Table view - Future



Design Flows

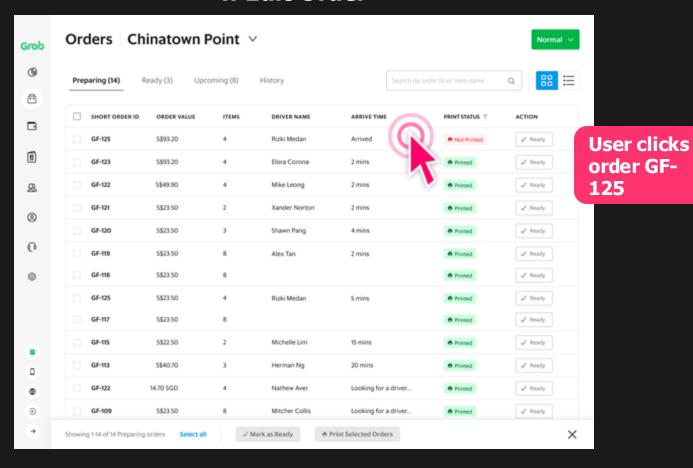
- First time user of order manager on Portal
- 2. View Orders
- 3. Mark Order as Ready

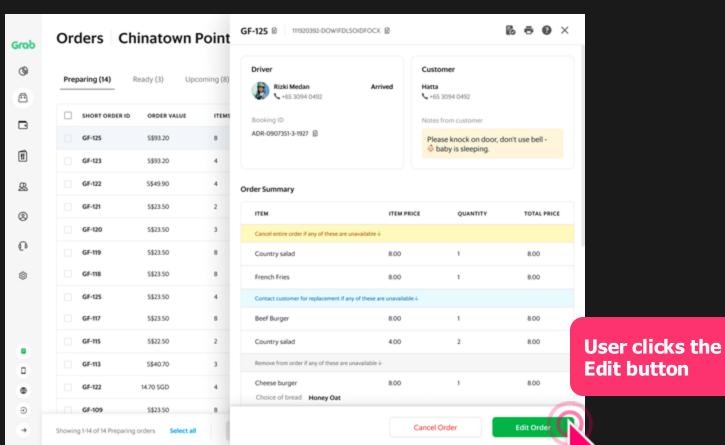
4. Edit Order 👉

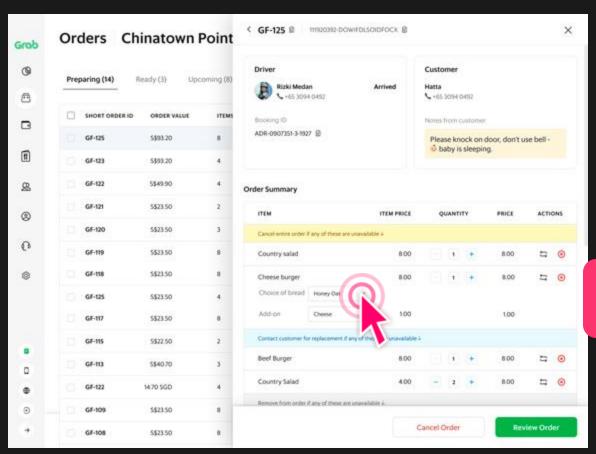


- 5. Cancels Order
- 6. Search Order
- 7. Switch Store Status
- Prints Receipts by Bulk
- 9. Multi Store Use Cases

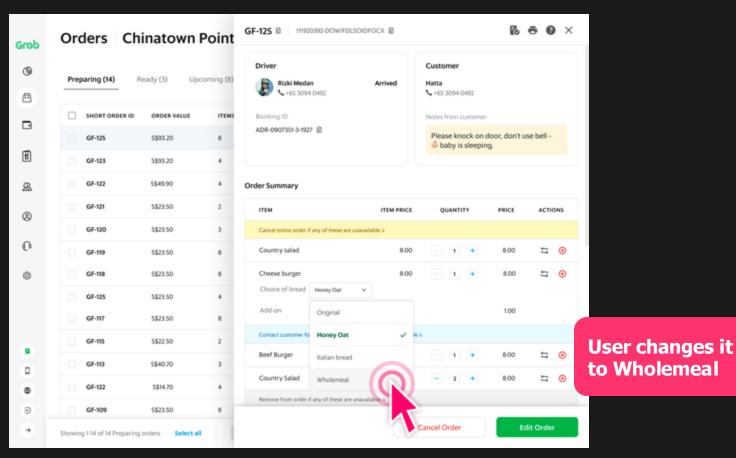


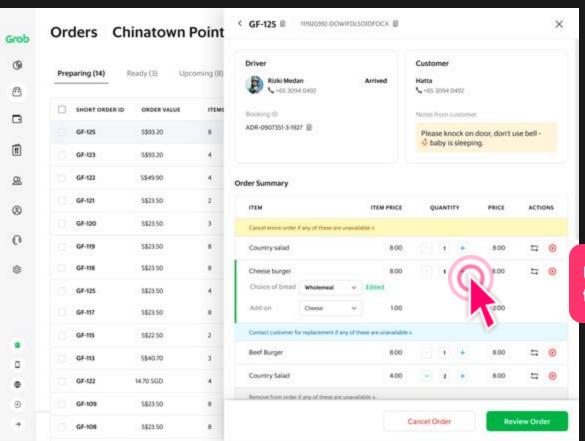




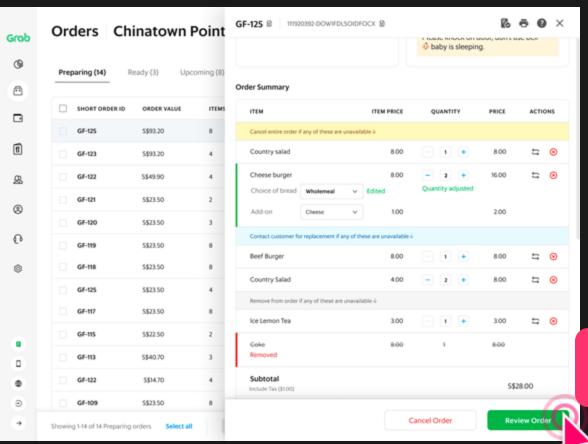


User clicks the modifier group

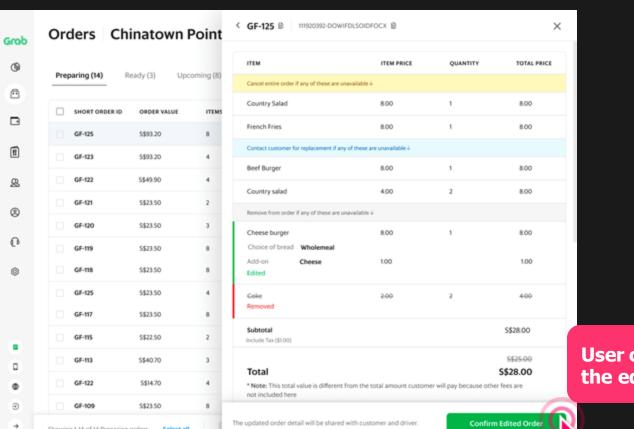




User increases it to 2.

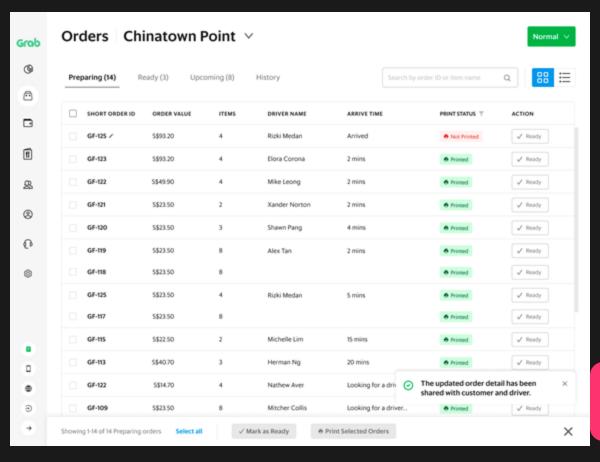


User clicks review order button



Showing 1-14 of 14 Preparing orders Select all

User confirms the edit.



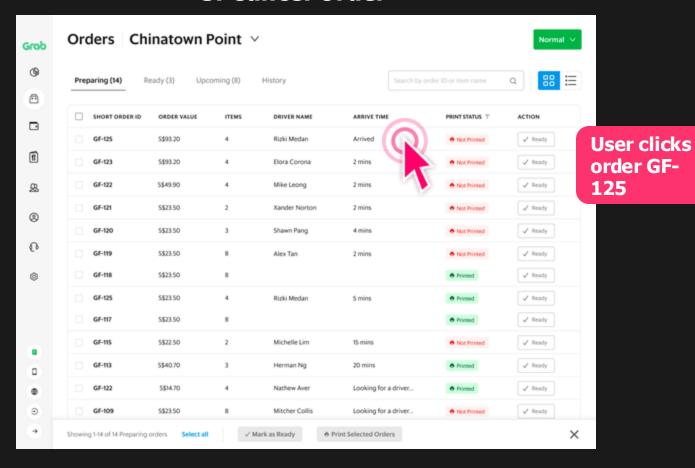
Successful system feedback.

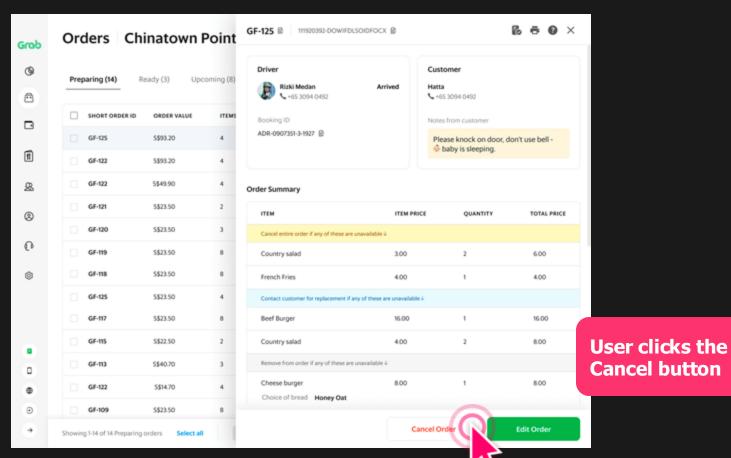
Design Flows

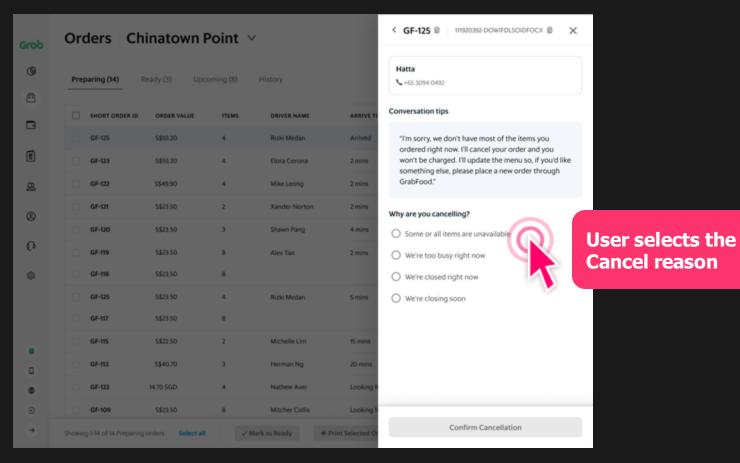
- 1. First time user of order manager on Portal
- 2. View Orders
- 3. Mark Order as Ready
- 4. Edit Order

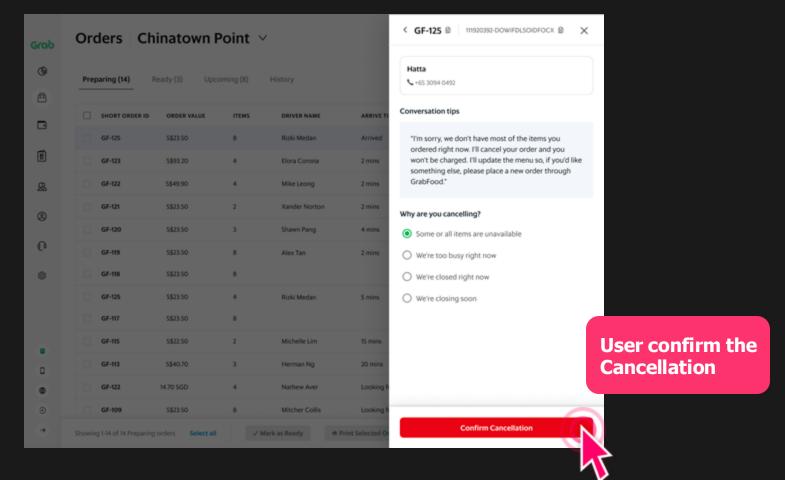
- 6. Search Order
- 7. Switch Store Status
- 8. Prints Receipts by Bulk
- 9. Multi Store Use Cases

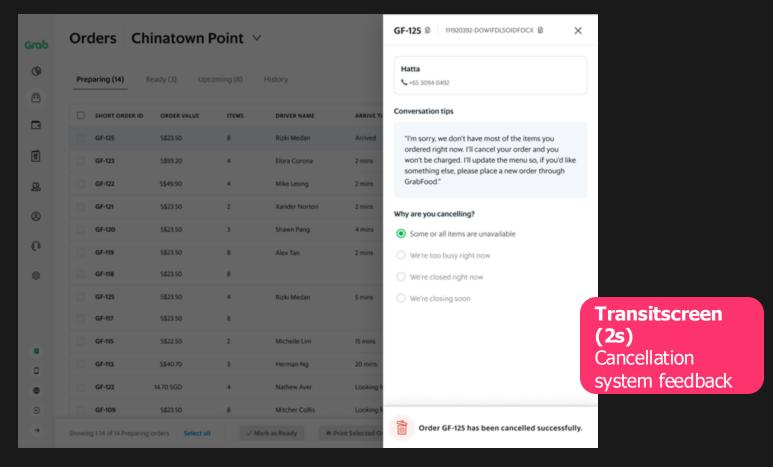


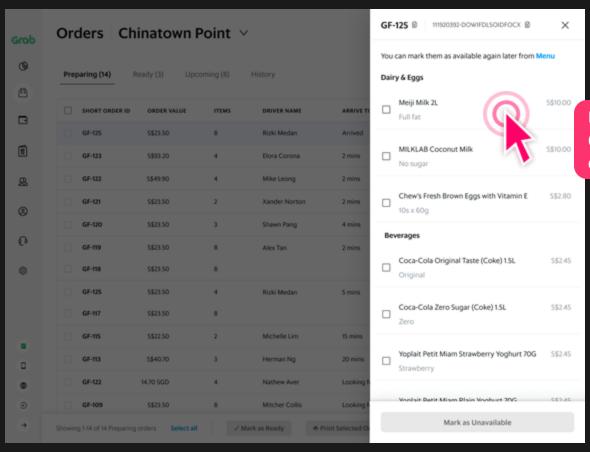




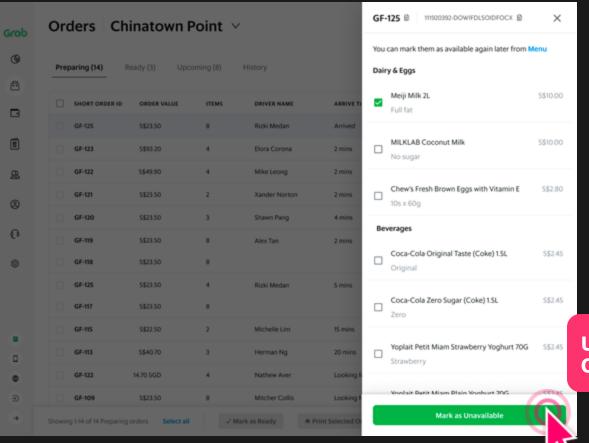




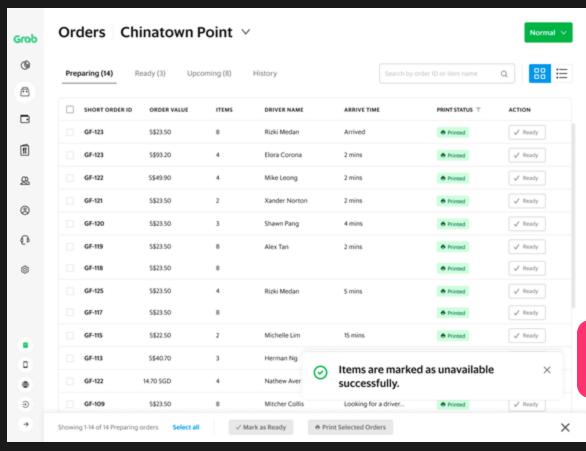




User chooses
OOS item in this
order



User confirms OOS items



Successful system feedback

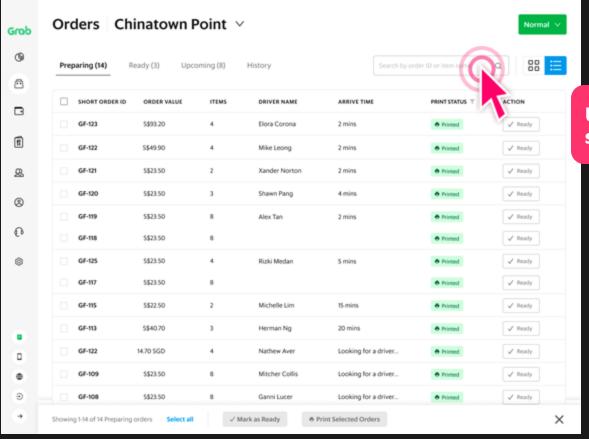
Design Flows

- 1. First time user of order manager on Portal
- 2. View Orders
- 3. Mark Order as Ready
- 4. Edit Order
- 5. Cancels Order

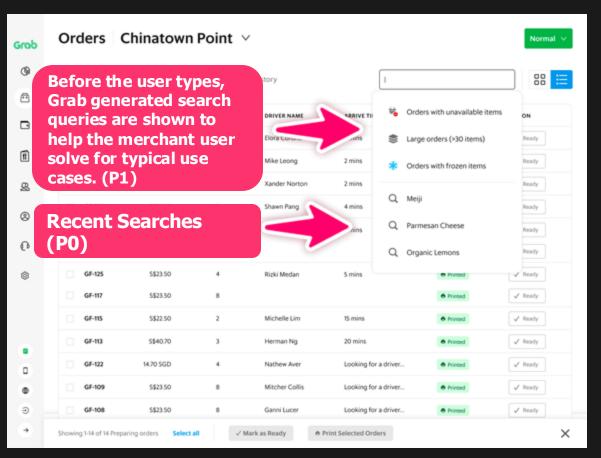
6. Search Order

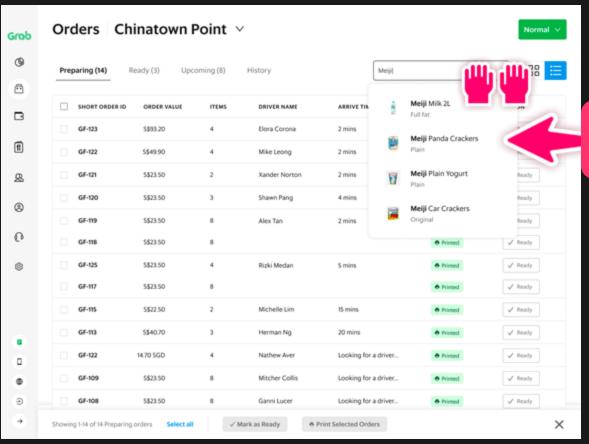
- 7. Switch Store Status
- 8. Prints Receipts by Bulk
- 9. Multi Store Use Cases



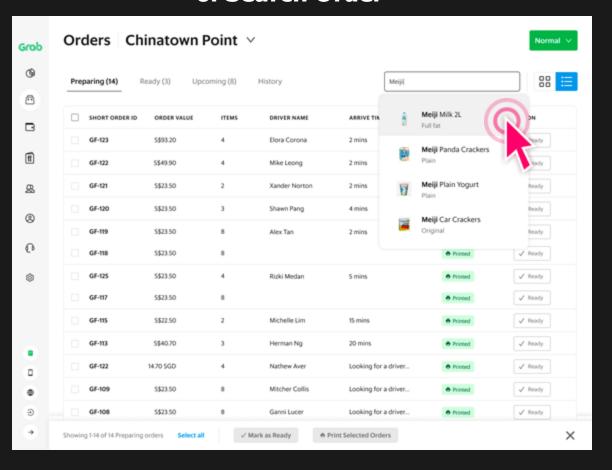


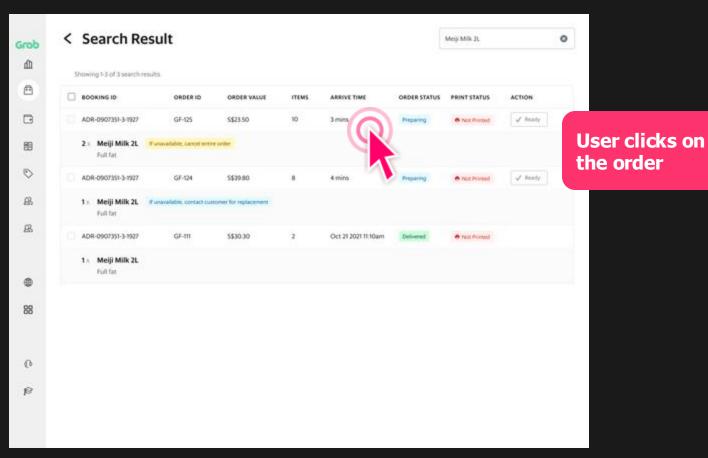
User invokes the search function

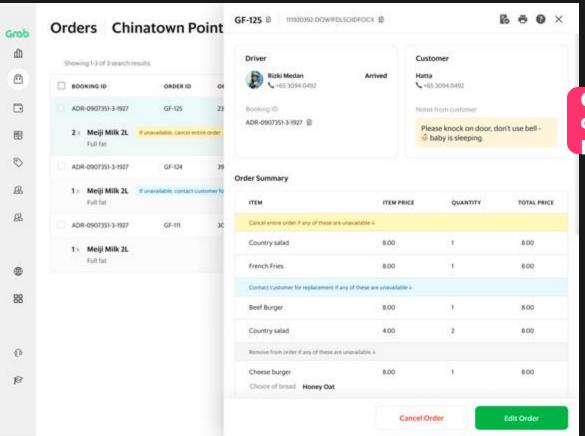




As the user types, relevant search results are shown.







Order details opens in side panel.

Design Flows

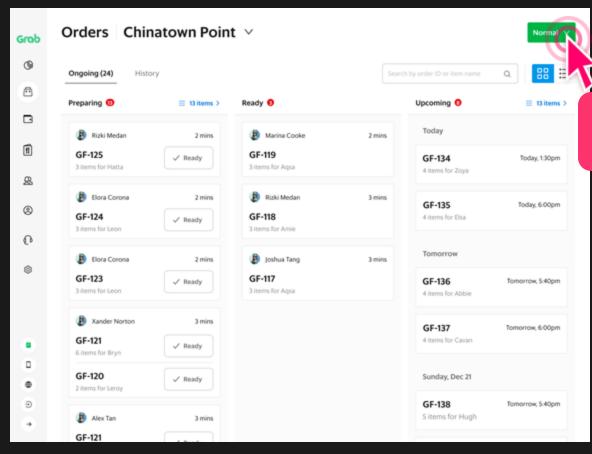
- First time user of order manager on Portal
- 2. View Orders
- 3. Mark Order as Ready
- 4. Edit Order
- 5. Cancels Order
- 6. Search Order

7. Switch Store Status 👉

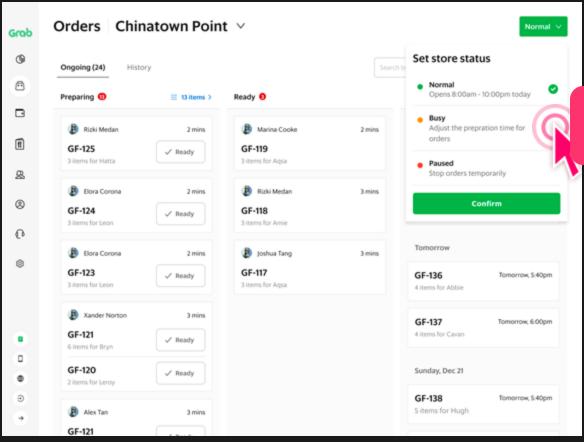


- Prints Receipts by Bulk
- 9. Multi Store Use Cases

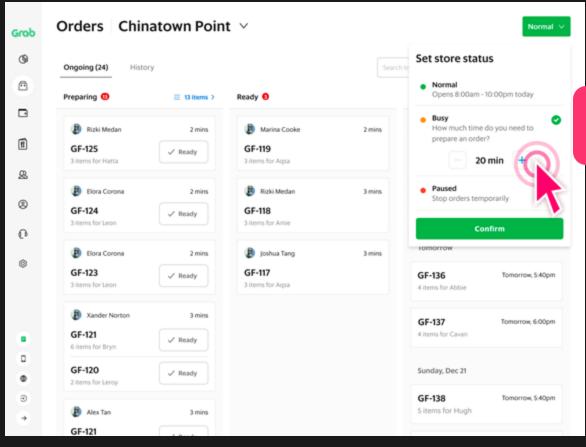




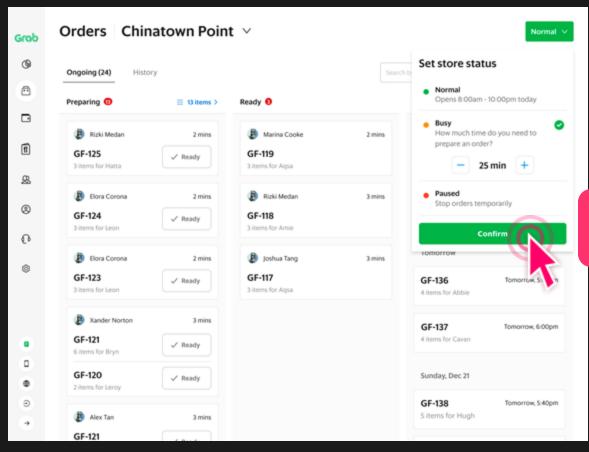
User clicks the Normal button



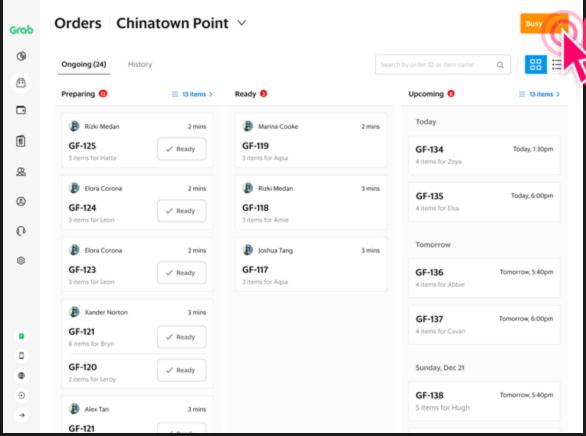
User selects Busy mode



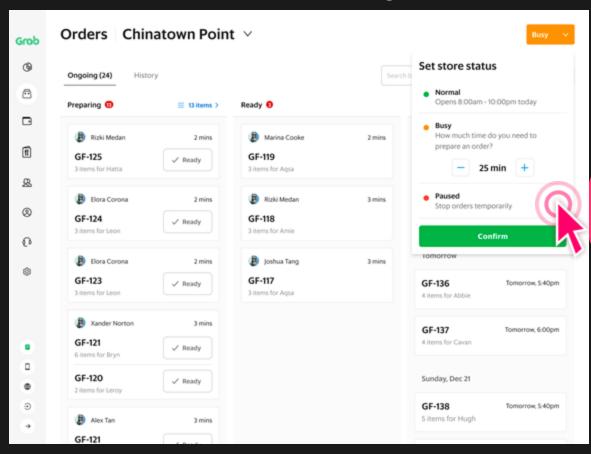
User sets 25 mins preparation time



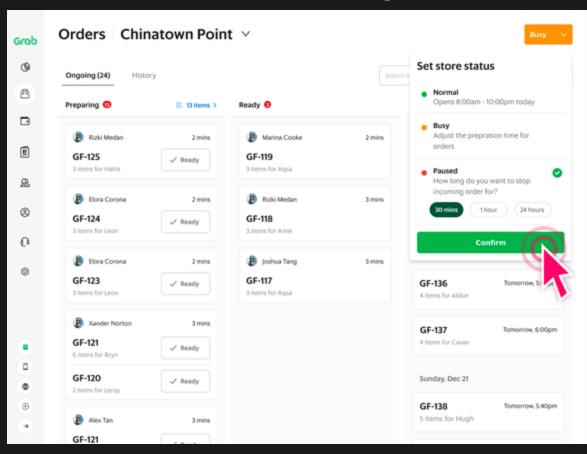
User confirms the selection



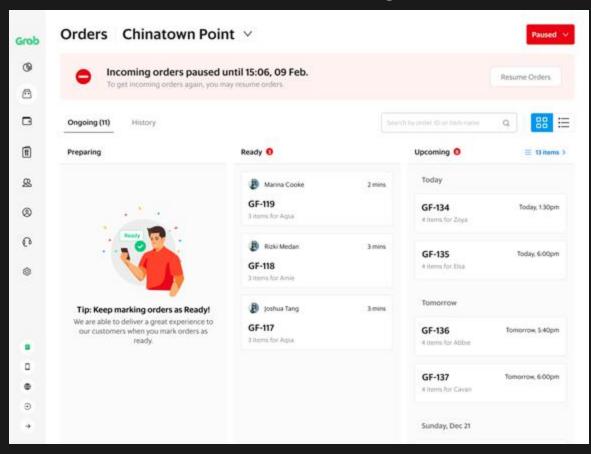
User clicks the status button



User selects Paused mode



User confirms selection

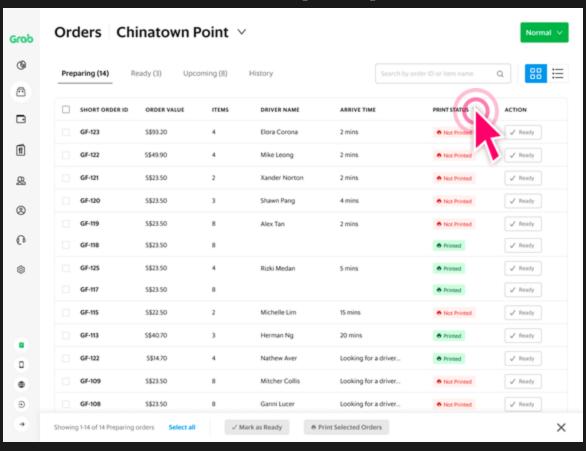


User could resume orders here

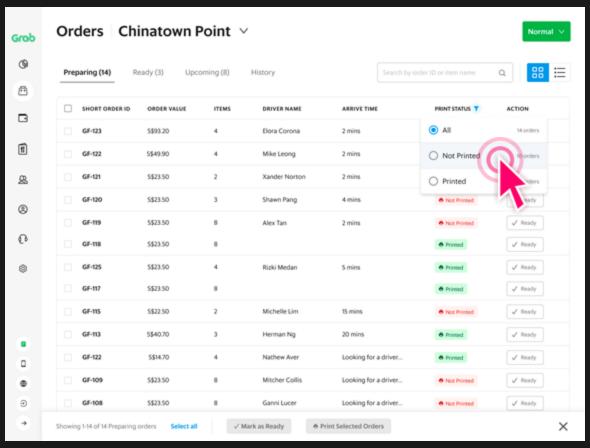
Design Flows

- 1. First time user of order manager on Portal
- 2. View Orders
- 3. Mark Order as Ready
- 4. Edit Order
- 5. Cancels Order
- 6. Search Order
- 7. Switch Store Status
- 8. Prints Receipts by Bulk
- 9. Multi Store Use Cases

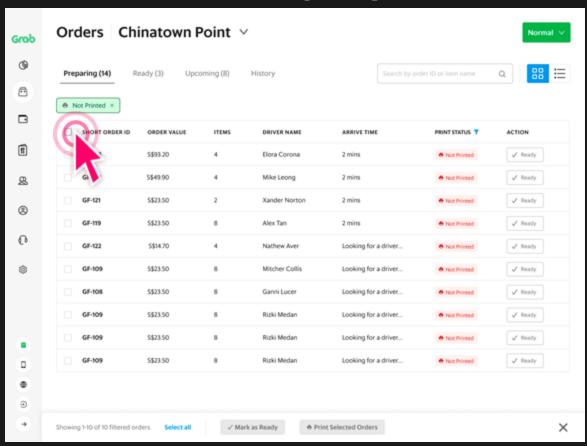




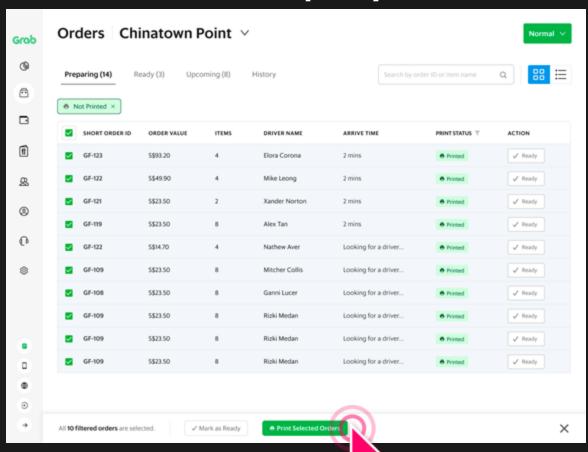
User clicks on the print status filter



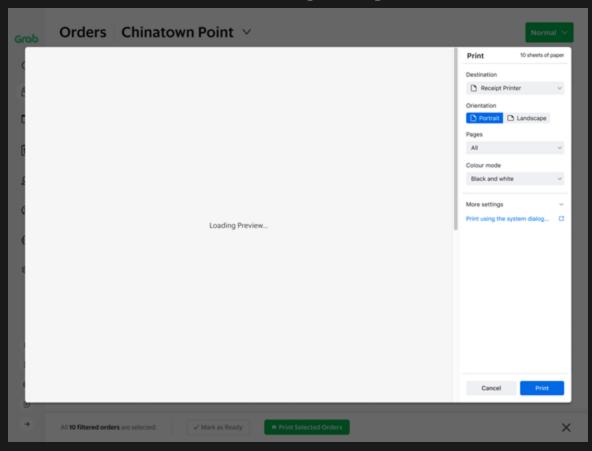
User selects Not printed status



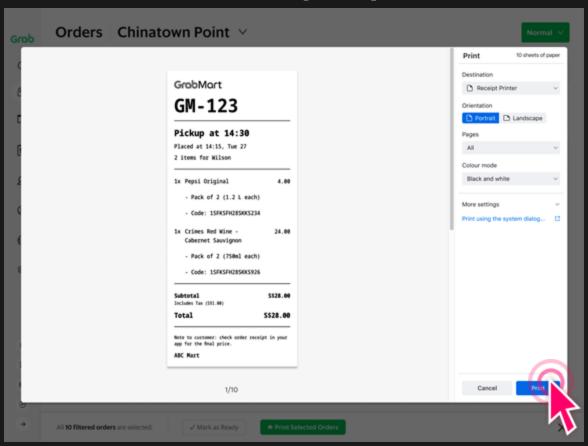
User selects all the not printed orders



User clicks print order button



Transitscreen:
Loading
preview



User confirms printing

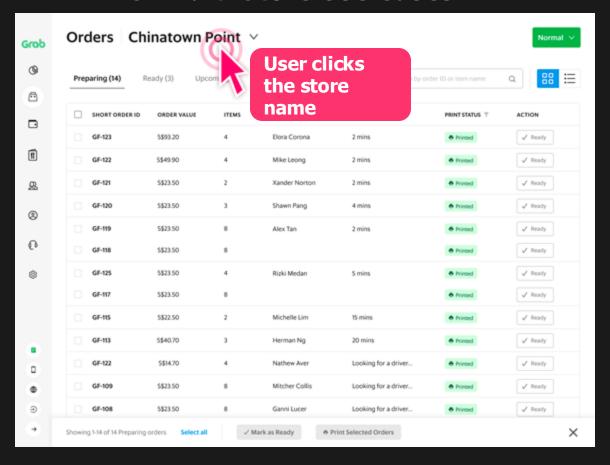
• Printer printing 10 orders...

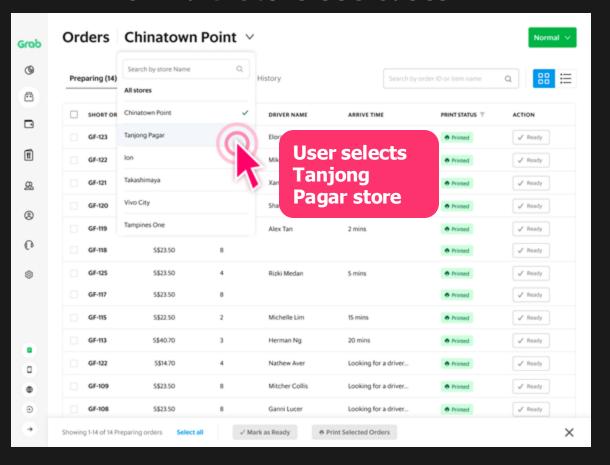


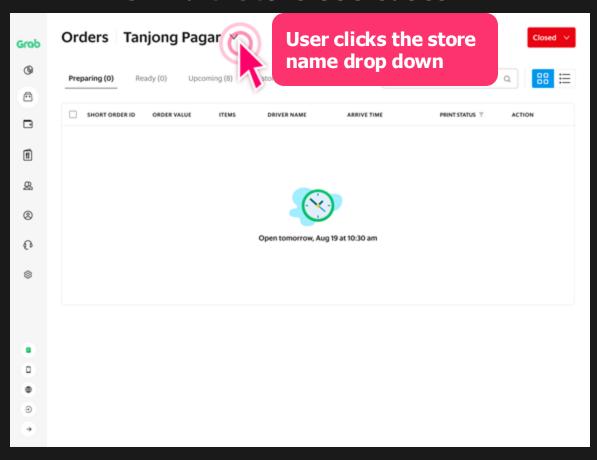
Design Flows

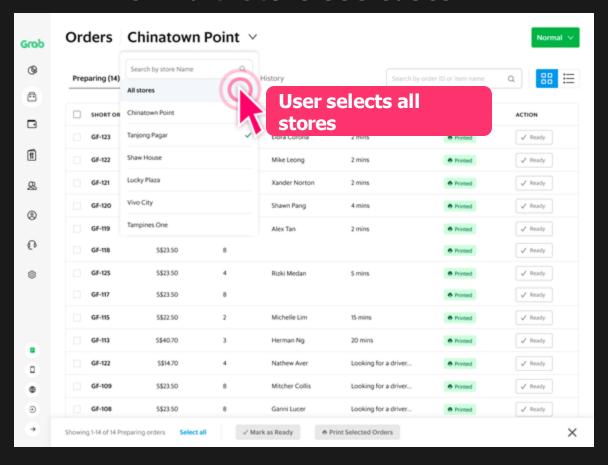
- 1. First time user of order manager on Portal
- 2. View Orders
- 3. Mark Order as Ready
- 4. Edit Order
- 5. Cancels Order
- 6. Search Order
- 7. Switch Store Status
- 8. Prints Receipts by Bulk



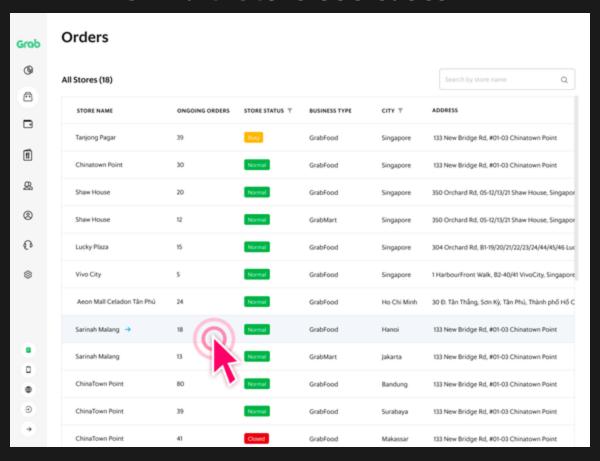






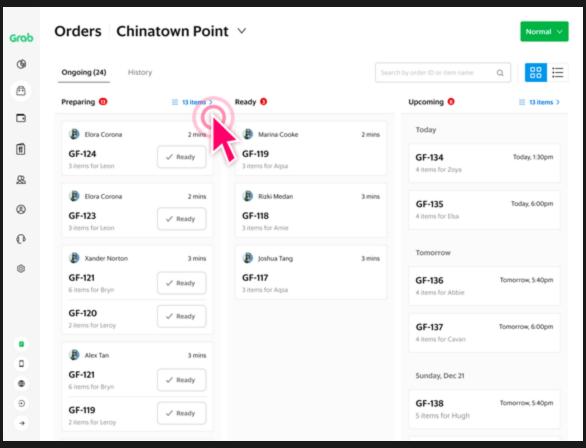


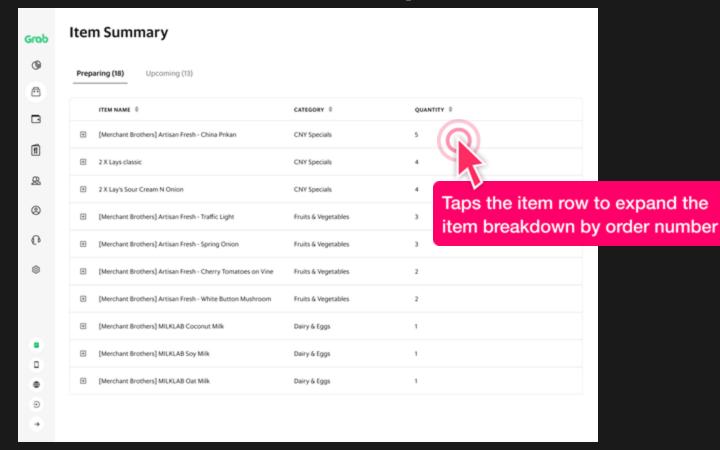
Grab	Orders					
@ @ C	All Stores (18)					Spr I Q
	STORE NAME	ONGOING ORDERS	STORE STATUS T	BUSINESS TYPE	CITY T	AD SpringLeaf Tower ->
<u> </u>	Tanjong Pagar	39	Busy	GrabFood	Singapore	Springdale Mall
Ħ	Chinatown Point	30	Normal	GrabFood	Singapore	133 New Bridge Rd, #01-03 Chinatown Point
22	Shaw House	20	Normal	GrabFood	Singapore	350 Orchard Rd, 05-12/13/21 Shaw House, Singapor
(2)	Shaw House	16	Normal	GrabMart	Singapore	350 Orchard Rd, 05-12/13/21 Shaw House, Singapor
0	Lucky Plaza	15	Normal	GrabFood	Singapore	304 Orchard Rd, 81-19/20/21/22/23/24/44/45/46 Lux
•	Vivo City	12	Normal	GrabFood	Singapore	1 HarbourFront Walk, B2-40/41 VivoCity, Singapore
	Aeon Mall Celadon Tân Phú	10	Normal	GrabFood	Ho Chi Minh	30 Đ. Tân Thắng, Sơn Kỳ, Tân Phú, Thành phố Hồ C
	Sarinah Malang	8	Normal	GrabFood	Hanoi	2 P. Hằng Bải, Trắng Tiến, Hoàn Kiếm, Hà Nội, Vieti
	Sarinah Malang	6	Normal	GrabMart	Jakarta	133 New Bridge Rd, #01-03 Chinatown Point
	ChinaTown Point	6	Normal	GrabFood	Bandung	133 New Bridge Rd, #01-03 Chinatown Point
€	ChinaTown Point	s	Normal	GrabFood	Surabaya	133 New Bridge Rd, #01-03 Chinatown Point
•	ChinaTown Point		Closed	GrabFood	Makassar	133 New Bridge Rd, #01-03 Chinatown Point

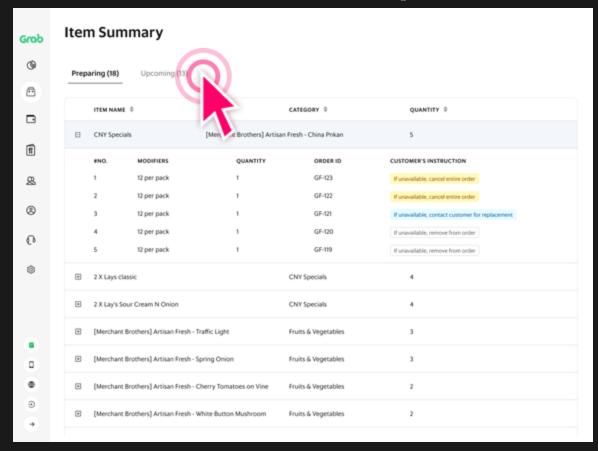


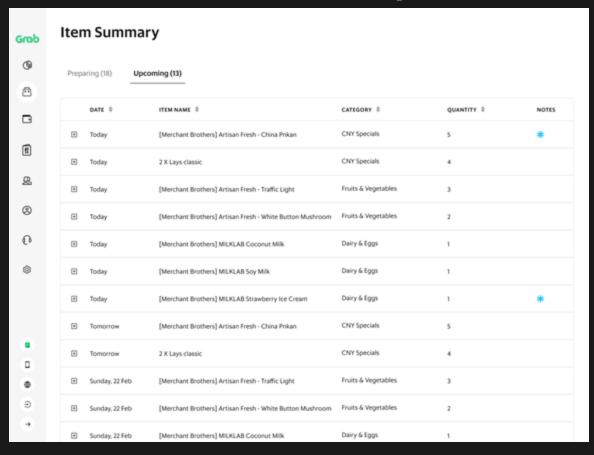
Appendix

I. Item summary









Appendix

I. Item summary

II.Card view: Ready and Upcoming order details



